



40 TROFEO S.A.R. PRINCESA SOFIA MAPFRE

Media services

Media centre

The Princesa Sofía MAPFRE Trophy operates a functional media centre equipped with wireless internet connection and fast internet lines, where you can work with your own laptop. There's a computer for public use with printer. The media centre is located at Real Club Náutico de Palma, on the first floor of the yacht club main building. Real Club Náutico de Palma is in the centre of the Majorcan capital.

If you prefer to work at Club Nàutic S'Arenal, there's wireless internet in the snack bar area, but we can't guarantee quick and good access, because also sailors and coaches are using this connection.

Press accreditation (race and prize giving ceremony)

Accreditations can be collected from Saturday to Friday from the counter desk in the media centre.

Please, note that for the prize giving ceremony, with the Spanish Royal Family, you will need a new and different press accreditation; ask at the counter desk.

Press and photo boats

Press and photo boats are available for approved media photographers and reporters to go out and cover the racing, however prior registration will be necessary at the media centre. They will depart every morning from Real Club Náutico de Palma and will cover all the race courses, including those of the others venues.

Only professional media accredited and listed for the press boats will be permitted to embark. Meeting point for the boarding will be the media centre, at 11 AM every morning (except on Sunday, at 1 PM).

Photo boat will be a RIB. We recommend you to take water clothes.

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Shuttle bus

For those photographers and journalists wishing to cover other venues also by land (for interviews and so on), we inform you that we have arranged a shuttle bus between Palma and S'Arenal. Please, ask the timetable at the counter desk in the media centre.

Photo service

The Princesa Sofía MAPFRE Trophy employs Nico Martínez as official photographer. His pictures will be free of rights (always with mention of "Nico Martínez / Trofeo S.A.R. Princesa Sofía MAPFRE"). You can see these pictures on the photo gallery on the website, www.trofeoprincesasofia-mapfre.org. To have access to high res pictures, please go to this FTP site:

[ftp.media-trofeoprincesasofia.org](ftp://media-trofeoprincesasofia.org)

User: sdj0556

Password: A3Su9mcx

If you have any special photo enquiry, contact us and we will see what we can do about it.

TV news feeds and highlight packages

There will be also an official TV producer. News feeds and highlight packages by Panorama Producciones will be available daily (5th to 10th of April), two hours after end of racing (around 8 PM), containing 3-5 minutes of rough images of sailing action, with natural sound, MPG2 for broadcast and mp4 [H.264] files for web broadcast. Short press releases explaining images will be also available. All content will be available via Panorama Producciones FTP site:

<ftp://1.panoramaproducciones.tv>

Contact us to have access to this FTP site.

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Other services

On the official website, www.trofeoprincesasofia-mapfre.org, you will find more information: daily press releases, interviews and videos. And, on the media section, we'll have some interesting documents (press dossier, race areas and so on), as well as audio files with quotes of the protagonists, ready to be downloaded.

Races start on Sunday for Olympic and Paralympic classes and on Monday for Dragon class. Medal and final races have been scheduled on Friday.

At the media centre, which will be opened from Saturday to Friday (9 AM-8 PM), we will be very glad to help you with any further enquires, including those about good restaurants and tourist sites in Palma and S'Arenal!

Thanking you in advance, we welcome you to the Princesa Sofia MAPFRE Trophy!

Trofeo S.A.R. Princesa Sofia MAPFRE, un evento de la ISAF Sailing World Cup

Gabinete de comunicación

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www.trofeoprincesasofia-mapfre.org

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